## INVITATION TO THE ROUND TABLE



## THE EUROPEAN PACKAGING REGULATION:

# BENEFIT OR DAMAGE FOR THE FRUIT AND VEGETABLE SUPPLY CHAIN?

THURSDAY 8 FEBRUARY 2024, 12.15 - 13.15 FRUIT LOGISTICA - HALL 27 - ROOM BETA - BERLIN

The legislative process of the new European packaging regulation has reached its final stage: now the two hotly debated proposals of the European Parliament and the Council of the European Union are being compared. The topic has triggered a strong debate, not only among industry insiders, throughout Europe. This round table offers experiences and evaluations of key players in this sector, enriched by a comparison with similar situations outside Europe.

### **PARTICIPANTS**

- · Philippe Binard General Delegate Freshfel Europe
- . Massimiliano Del Core President Ortofrutta Italia
- Daniel Duguay Sustainability Specialist di CPAM (Canadian Produce Marketing Association)
- Martin Engelmann General Manager IK (Industrievereinigung Kunst staffverpackungen)
- Luigi Scordamaglia President Eat Europe and CEO Fillera Italia
- Luc Vanoirbeek President F&V Working Group at COPA-COGECA

#### **FACILITATOR**

Mike Knowles — Editor and managing director Fruitnet Europe

A light lunch will follow.



